



PRESENTS:

DeSoto Vantage* Day

****A POSITION GIVING A STRATEGIC ADVANTAGE***

Date: **Thursday, December 18, 2025**

Location: **Next Level Giants Event Center
900 N. Polk Street #170
DeSoto, Texas 75115**

Time: **5PM-8PM**



About Denise Valentine:

Mrs. Denise Valentine has been a dedicated resident of DeSoto for over 30 years. She served as Mayor Pro Tem from 2012 to 2013 and as a City Council Member from 2007 to 2013. Beyond her elected roles, she has tirelessly contributed to numerous civic activities, including her tenure as President of DeSoto Dining and Dialogue (2004-2007), member of the DeSoto Chamber of Commerce Board of Directors (2002-2007), Domestic Violence Commissioner (2015-2017), and Chair of the Planning and Zoning (2005-2007).

Denise has also been passionately involved in several special projects, such as initiating the DeSoto Police and Clergy alliance, expanding the role of the DeSoto Arts Commission, founding the BRAWL Boxing Club, and playing a pivotal role in DeSoto winning the All-American City Award.

In her personal life, Denise retired after 27 years of dedicated service with Southwestern Bell and AT&T. Following her retirement, she owned and operated Niecy's Naturals, providing natural hairstyling services in DeSoto for 15 years. Denise has been married to Wayne Valentine, the President of the Wildwood HOA, for over 30 years and is a proud mother of four daughters, two of whom graduated from DeSoto High School.

In her spare time, she enjoys spending time with her three loving dogs, exploring new restaurants with family and friends, and relaxing on her patio.

Denise's unwavering commitment to the City of DeSoto has earned her numerous accolades, including the Bobby Waddle Citizen of the Year Award in 2006 and the Curtistene McCowan Citizenship Award in 2024. In recognition of her lasting impact, in 2017, the City of DeSoto proclaimed December 19th, as Denise Valentine Day.



Denise Valentine Foundation

Mission & Vision

The Denise Valentine Foundation, a 501(c)(3) nonprofit organization, is dedicated to honoring and uplifting volunteers who demonstrate an unwavering commitment to community service in DeSoto. Our mission is to cultivate a spirit of service by recognizing those who make a meaningful impact.

Each year, on Denise Valentine Day, the foundation hosts DeSoto Vantage Day, an event that brings the community together to share knowledge, strengthen opportunities, support local businesses, and raise funds for scholarships awarded to high school seniors in DeSoto.

Every May, the Foundation proudly awards scholarships to high school seniors in DeSoto who contributed the most community service hours, reinforcing the values of leadership, civic engagement, and service.

Through these initiatives, we strive to inspire all DeSoto residents, regardless of age, to give back and invest in the future of their community. Together, we are building a stronger, more connected DeSoto for generations to come.



DeSoto Vantage* Day

*** A Position Giving a Strategic Advantage**

In celebration of Denise Valentine Day, the Denise Valentine Foundation is proud to present DeSoto Vantage Day – a vibrant community event dedicated to education, fellowship, and family fun.

We are excited to invite local vendors to be part of this dynamic day designed to inspire, inform, and uplift the DeSoto community.

Event Highlights Include:

- **Expert Panel Discussions on:**
 - > *Impact of AI on Future Careers*
 - > *Financial Literacy for All Ages*
 - > *Technical Training & Certificate Program Opportunities*
- **Holiday Marketplace: Vendor tables available for local businesses and schools**
- **Complimentary Food & Beverages**
- **Interactive Fun: Game Truck & Bounce Houses for families**
- **Live Entertainment: Performances by local talent**
- **Exciting Raffle Drawings & Giveaways**

This is a great opportunity to showcase your products or services while supporting a meaningful cause and connecting with the vibrant DeSoto community.

SPONSORSHIP PACKAGES

Gold : \$3000 +

- Special recognition on Foundation's website
- Recognition in DeSoto Vantage Day press releases
- Company logo on Foundation t-shirts
- Prime location of vendor table at DeSoto Vantage Day event
- Social media recognition post
- 2- minute company pitch at event
- Framed Certificate of Appreciation

Silver : \$1500 +

- Company logo on Foundation t-shirts
- Vendor table at Vantage Day Event
- Social Media Recognition Post
- 2-minute company pitch at event
- Certificate of Appreciation

Bronze : \$500 +

- Vendor table at Vantage Day Event
- Social media recognition post
- 2-minute company pitch at event
- Certificate of Appreciation

Become a Vendor for DeSoto Vantage Day

What You Need to Know

Vendor Benefits:

- Direct engagement with area residents
- Opportunity to promote your brand, products, or services in a festive, high-traffic environment
- Supporting a local nonprofit committed education, empowerment, and community enrichment

Vendor Registration Fee: \$100

Your registration fee includes the following:

- One (1) 6-foot table and two (2) chairs for indoor setup
- A portion of your vendor fee will directly support scholarships for high school students living in DeSoto who demonstrate a strong commitment to community service.

2024 Attendee Snapshot:

- Approximately 200 participants
- Primary income bracket of attendees: 50k-100k annually
- Strongest turnout from the 35-54 and 65+ age group, with a diverse mix of attendees in the 18-34 age range
- Top youth age groups included 0-4 and 5-9 yrs old, with 10-14 yrs old also well represented

HOW YOU CAN PARTICIPATE

1

Donate to the Denise Valentine Foundation

All donations received will be used to provide scholarships to high school seniors living in DeSoto and to help support future Denise Valentine Foundation community events.

2

Volunteer

Join us as a volunteer and play a vital role in the success of the annual DeSoto Vantage Day.

3

Attend the DeSoto Vantage Day event!

Spread the word amongst your community and attend the annual event to support our vendors, volunteers, and the overall mission of the Denise Valentine Foundation

4

Become a Sponsor for DeSoto Vantage Day.

Sponsors are an integral part of making DeSoto Vantage Day successful and will be recognized for their special contributions.

5

Become a Vendor for DeSoto Vantage Day.

Reserve a table at the annual DeSoto Vantage Day to showcase your food, products, services, or educational programs – including technical and certificate training opportunities.



Join the Mission



[Volunteer Sign-Up:](#)

[Register Here](#)

[Vendor Registration:](#)

[Complete Form Here](#)

[Become a Sponsor:](#)

[Complete Form Here](#)

[For Donations:](#)

[Donate Here](#)

CONTACT

THE DENISE VALENTINE FOUNDATION



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